

COSORI Turbo Tower Pro Smart Air Fryer

Product Brief

cosori

Product Overview



Model	CAF-DC123S-DEUR (Gray+Gold)
Capacity	10.8 L
Power Supply	AC 220-240V, 50Hz
Rated Power	2630W
Temperature Range	30-230 °C
Product Net Weight	9.6 kg
Time Range	1min-24 hs
Dimensions (including handle)	41.3D x 30W x 40.5H cm
Dimensions of the basket (From the bottom of the basket to the top)	Top: 23.75cm x 23.75cm x 8.5cm Bottom: 23.75cm x 23.75cm x 12.5cm
Package Contents	1 x Turbo Tower Pro Smart 2 x Crisp plate 1 x SUS Rack 1 x User Manual

Features Highlight

1 Fully Ceramic Coated Baskets

Equipped with ceramic-coated baskets, this air fryer is nonstick, durable and easy-to-clean.

2 Space Saving

Its space-saving stacked drawers are 32% slimmer compared to the R901, while maintaining the same footprint as the DC601.

3 DC Motor Technology

2 DC motors outperform AC motors with 28% faster speeds.

4 Dual Blaze Technology

Dual Blaze tech with 3 heaters ensures even cooking.



5 10.8L Capacity

4.3L+ 6.5L baskets, the different sizes provide the flexibility to cook varying portions at the same time.

6 Larger Cooking Area

The 3-layer stacked cooking design offers a cooking area 2.1 times larger than the R901.

7 Smart Control

Monitor your cooking progress, control your air fryer, all from VeSync App.

8 7 Functions in 1

One does the job of seven, upgrading your kitchen.

Features Details



Fully Ceramic Coated Baskets&Crisper Plates

Equipped with ceramic-coated crisper plates and basket, the Turbo Tower Pro Smart delivers superior performance. It is not only easy to clean but also durable, offering excellent resistance to corrosion and high temperatures. Built to last, it provides you with pure taste and peace of mind.

Space Saving

Its space-saving stacked drawers are 32% slimmer compared to the horizontal dual basket R901, while maintaining the same footprint as the single basket of DC601.

Features Details

10.8L Capacity

The air fryer features dual baskets with capacities of 4.3L and 6.5L, offering the flexibility to cook multiple dishes or varying portion sizes simultaneously. Its innovative 3-layer stacked cooking design provides a cooking area 2.1 times larger than the R901 model, making it easy to prepare main courses and side dishes in one go.



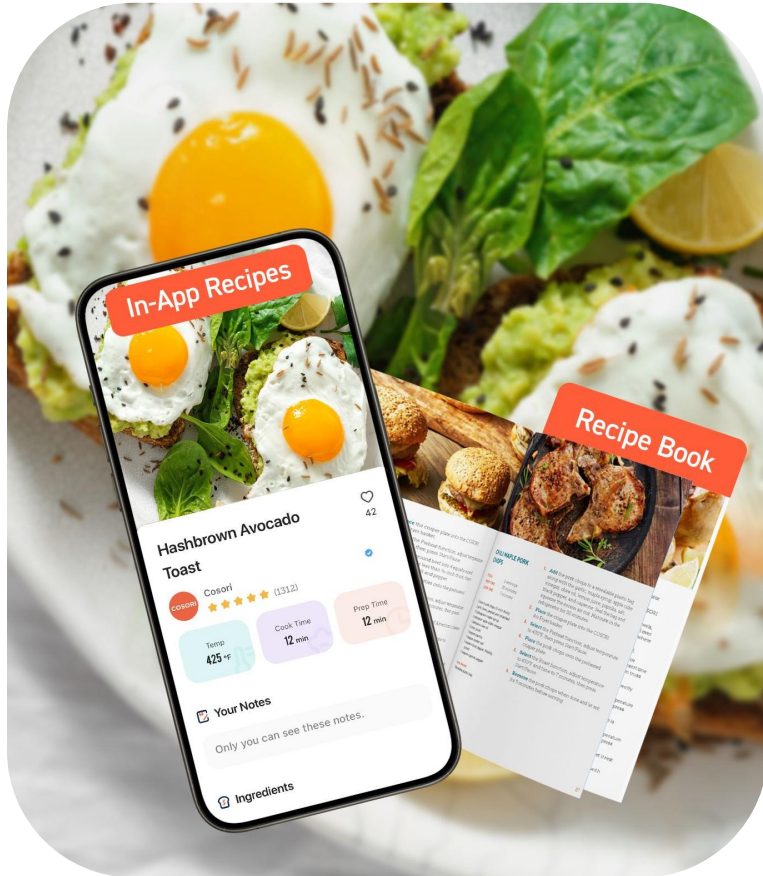
Dual Blaze Technology

The bottom basket features 360 ThermolQ™ dual heating technology. With two heating elements functioning like an oven, heat is evenly distributed—no shaking needed. Enjoy a golden, crispy outside and a juicy, tender inside.

DC Motor Technology

2 DC motors outperform AC motors with 28% faster speeds, delivering quicker cooking, greater energy efficiency, and cost savings.

Features Details



Balanced Nutrition

3-level cooking design, easily brings triple-nutrient balanced meals. Protein, veggies and carbs in one shot. 95% less oil meals, live a wellness life.

Vesync APP

Smart technology simplify your daily cooking. Control from phone, track cooking time, inspired from online receipes created by brand Amassador Clara, get effortless benifits from VeSync APP.



Features Details



7 Functions in 1

With 7 versatile functions—Air Fry, Bake, Roast, Grill, Reheat, Dehydrate, and Proof—this all-in-one appliance replaces seven kitchen gadgets, simplifying your cooking experience. Designed for effortless operation, it lets you prepare a wide variety of dishes anytime, unlocking endless culinary possibilities and bringing infinite flavors to life. Upgrade your kitchen with this ultimate multitasker.

Easy to Clean

Featuring an advanced ceramic coating, Turbo Tower Pro Smart boasts a mirror-smooth surface that works like magic—stains disappear effortlessly, and cleaning takes just seconds.



Product Packaging

Box Artwork



Sticker



Listing Title



- The brand name **COSORI** is the most important when browsing all products it could be more impressive when it is put at the first place.
- Then comes the **Product Name** that consumers can search via key words.
- The third part would be the key parameters with key features of this product in a rank of priority

Suggested Title Format :

**Cosori+ Product Name+ product + Key Parameters + List key features
(arrange by priority)**

Suggested Title:

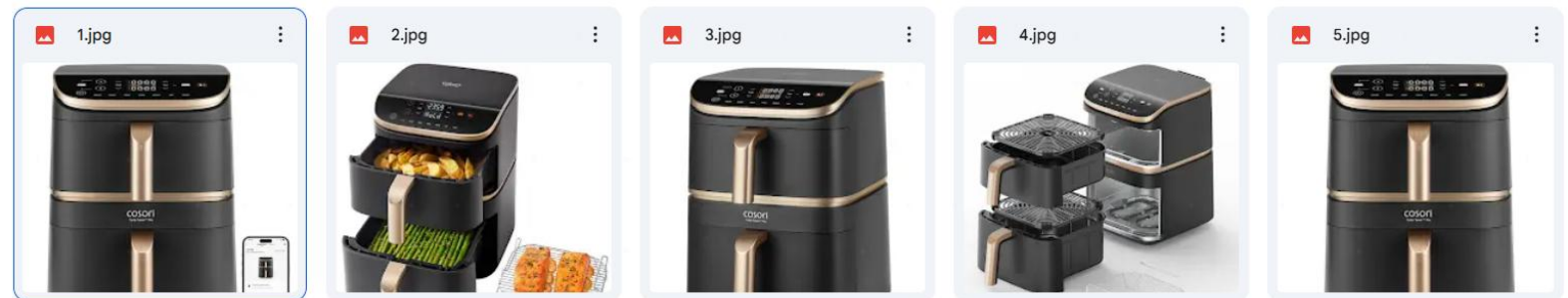
Cosori Turbo Tower 10.8L Smart Air Fryer, Natural Ceramic-coated Double Basket, Space Saving, with DC motor and Dual Blaze

Listing Photo



First Image

- The first picture of listing photos is extremely crucial. Make sure you display every accessories included in the package and all the features that the your local consumers care a lot instead of just giving one single product image.
- Add the badge of the ETM/Nutrition Academia, or other well-known badge from the market to the first image to attract users.
- And in the next few pictures you may present this product in other angles and more detailed images



Listing Photo

We renamed the image to the order of priority, please place them in this order on the listing. And all the LPs are included in the all in one table. Please follow the image order or adjust the priority based on market needs. Download here: [Listing LP](#)



There are three design of LP1, you may choose one to use based on the style of channels.



If the chef's portrait rights are obtained, you may replace the title and image with the name and photo of the chef creating the Turbo Tower recipes. If not, remove the name from the title and use the original image as is.

Listing Video



Click for more videos



Upload the video in local language

...

>

Turbo Tower Pro Smart

>

Video

⌵

👤

Type

People

Modified

Source

Name

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teaser

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TVC



For videos, we will share the English version and clean version, please translate the copywriting into local languages and then upload to listing.

Videos are included in the all in one table, you may also [Download here](#)

A+ Layout with Images and Text

Layout for reference 1



There're two ways that we recommend for layout of A+ column:

1. Use pictures only: we add some description for each of the A+ images, please use them in the right order.
2. Use pure images with texts: to make sure the layout is clear and the words are not overwhelming, please remove the words on each photo and match them with the correct selling point expression.

Either one you use, please use the PSD file to translate the copywriting into local languages.

Link: [Download here](#)

Layout for reference 2

COSORI

Was machen wir?

Cosori ist eine Küchengerätemarke, die preisgekrönte Heißluftfritteusen und andere Produkte für den Haushaltsgebrauch entwickelt, um Heimköche zu inspirieren. Mit intuitiven Produkten, intelligenter Heiztechnologie und einer unterstützenden Gemeinschaft, revolutioniert Cosori das Kocherlebnis zu Hause und macht gesunde, sowie köstliche Mahlzeiten für alle möglich.



Frittieren schneller als jemals zu vor

Durch unseren neu entwickelten DC Motor dreht der Gleichstrom Motor vergleichsweise bis zu 3.600 rpm schneller, als bei anderen Fritteusen. Dadurch wirst du schneller deine Lieblingsgerichte genießen können.

Lass dich von der Vielfalt überzeugen

Unser Cosori TurboBlaze kommt mit 9 voreingestellten Funktionen. Die wichtigsten Funktionen in einem Gerät vereint. Zusätzlich bietet die Heißluftfritteuse 5 verschiedene Gebläsestufen. Du wirst garantiert immer die perfekte Gebläsestufe finden, damit deine Gerichte zu einer geschmacklichen Auszeit werden.



Für jede Lebenssituation geeignet

Ganz egal in welcher Lebenssituation du dich gerade befindest, der TurboBlaze ist an deiner Seite. Auch wenn es mal schnell gehen muss und du keine Lust auf Fast Food hast, unsere Heißluftfritteuse lässt dich nicht im Stich. Auch perfekt für einen Haushalt mit Kindern. Deine Kinder werden den TurboBlaze lieben.