

COSORI Turbo Tower Air Fryer

Product Brief

cosori

Product Overview



| | |
|---|---|
| Model | CAF-DC121-DEUR (Black) |
| Capacity | 10.8 L |
| Power Supply | AC 220-240V, 50Hz |
| Rated Power | 2630W |
| Temperature Range | 30-230 °C |
| Product Net Weight | 9.6 kg |
| Time Range | 1min-24 hs |
| Dimensions (including handle) | 41.3D x 30W x 40.5H cm |
| Dimensions of the basket (From the bottom of the basket to the top) | Zone1: 23.5*23.5*8.5 cm Zone2: 23.5*23.5*12.5 cm |
| Package Contents | 1 x Turbo Tower 2 x Crisp plate 1 x SUS Rack 1 x User Manual |

Features Highlight

1

Space Saving

Its space-saving stacked drawers are 32% slimmer compared to the R901, while maintaining the same footprint as the DC601.

2

3-Layer Cooking

3 Tier cooking design, providing balanced meals with triple nutrients: protein, vegetables and carbohydrates in one time.

3

DC Motor Technology

2 DC motors outperform AC motors with 28% faster speeds.



5

10.8L Capacity

4.3L+ 6.5L baskets, the different sizes provide the flexibility to cook varying portions at the same time.

6

Larger Cooking Area

The 3-layer stacked cooking design offers a cooking area 2.1 times larger than the R901.

7

7 Functions in 1

One does the job of seven, upgrading your kitchen.

Features Details

Space Saving

Its space-saving stacked drawers are 32% slimmer compared to the horizontal dual basket R901, while maintaining the same footprint as the single basket of DC601.

3-Layer Cooking

3-level cooking design, with an accessory included can easily brings triple-nutrient balanced meals. Protein,veggies and carbs in one shot. 95% less oil meals, live a wellness life.



Features Details

10.8L Capacity

The air fryer features dual baskets with capacities of 4.3L and 6.5L, offering the flexibility to cook multiple dishes or varying portion sizes simultaneously. Its innovative 3-layer stacked cooking design provides a cooking area 2.1 times larger than the R901 model, making it easy to prepare main courses and side dishes in one go.



DC Motor Technology

2 DC motors outperform AC motors with 28% faster speeds, delivering quicker cooking, greater energy efficiency, and cost savings.

Features Details



7 Functions in 1

With 7 versatile functions—Air Fry, Bake, Roast, Grill, Reheat, Dehydrate, and Proof—this all-in-one appliance replaces seven kitchen gadgets, simplifying your cooking experience. Designed for effortless operation, it lets you prepare a wide variety of dishes anytime, unlocking endless culinary possibilities and bringing infinite flavors to life. Upgrade your kitchen with this ultimate multitasker.

Easy to Clean

Both the baskets, crisper plate, and even the roasting rack is perfectly safe to clean in your dishwasher! Or if you prefer, you can clean it by hand with great ease thanks to its non-stick basket.



Product Packaging

Box Artwork



Sticker



Listing Title



- The brand name **COSORI** is the most important when browsing all products it could be more impressive when it is put at the first place.
- Then comes the **Product Name** that consumers can search via key words.
- The third part would be the key parameters with key features of this product in a rank of priority

Suggested Title Format :

**Cosori+ Product Name+ product + Key Parameters + List key features
(arrange by priority)**

Suggested Title:

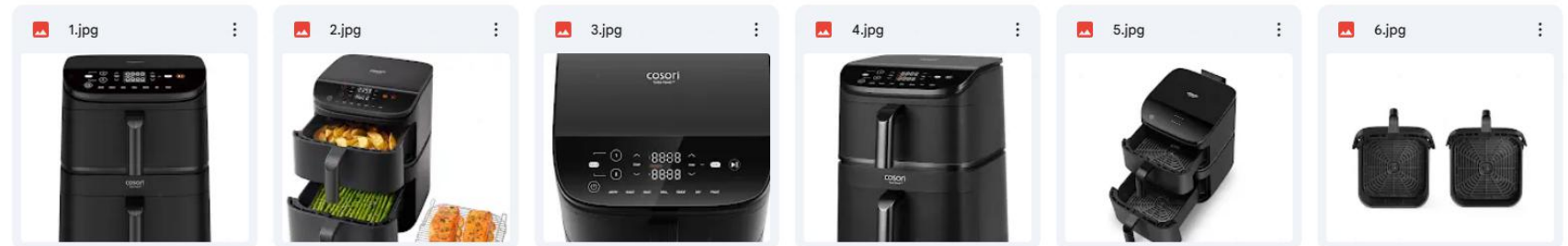
Cosori Turbo Tower 10.8L Air Fryer, Space Saving, with DC motor, Energy Saving, Large Cooking Area

Listing Photo



- The first picture of listing photos is extremely crucial. Make sure you display every accessories included in the package and all the features that the your local consumers care a lot instead of just giving one single product image.
- Add the badge of the ETM/Nutrition Academia, or other well-known badge from the market to the first image to attract users.
- And in the next few pictures you may present this product in other angles and more detailed images

First Image



Listing Photo



We renamed the image to the order of priority, please place them in this order on the listing. And all the LPs are included in the all in one table. Please follow the image order or adjust the priority based on market needs.

Download here: [Listing LP](#)

A+ Layout with Images and Text

Layout for reference 1



There're two ways that we recommend for layout of A+ column:

1. Use pictures only: we add some description for each of the A+ images, please use them in the right order.
2. Use pure images with texts: to make sure the layout is clear and the words are not overwhelming, please remove the words on each photo and match them with the correct selling point expression.

Either one you use, please use the PSD file to translate the copywriting into local languages.

Link: [Download here](#)

Layout for reference 2

COSORI

Was machen wir?

Cosori ist eine Küchengerätemarke, die preisgekrönte Heißluftfritteusen und andere Produkte für den Haushaltsgebrauch entwickelt, um Heimköche zu inspirieren. Mit intuitiven Produkten, intelligenter Heiztechnologie und einer unterstützenden Gemeinschaft, revolutioniert Cosori das Kocherlebnis zu Hause und macht gesunde, sowie köstliche Mahlzeiten für alle möglich.



Frittieren schneller als jemals zu vor

Durch unseren neu entwickelten DC Motor dreht der Gleichstrom Motor vergleichsweise bis zu 3.600 rpm schneller, als bei anderen Fritteusen. Dadurch wirst du schneller deine Lieblingsgerichte genießen können.

Lass dich von der Vielfalt überzeugen

Unser Cosori TurboBlaze kommt mit 9 voreingestellten Funktionen. Die wichtigsten Funktionen in einem Gerät vereint. Zusätzlich bietet die Heißluftfritteuse 5 verschiedene Gebläsestufen. Du wirst garantiert immer die perfekte Gebläsestufe finden, damit deine Gerichte zu einer geschmacklichen Auszeit werden.



Für jede Lebenssituation geeignet

Ganz egal in welcher Lebenssituation du dich gerade befindest, der TurboBlaze ist an deiner Seite. Auch wenn es mal schnell gehen muss und du keine Lust auf Fast Food hast, unsere Heißluftfritteuse lässt dich nicht im Stich. Deine Kinder werden den TurboBlaze lieben.