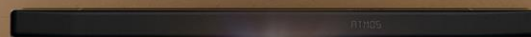


Hisense

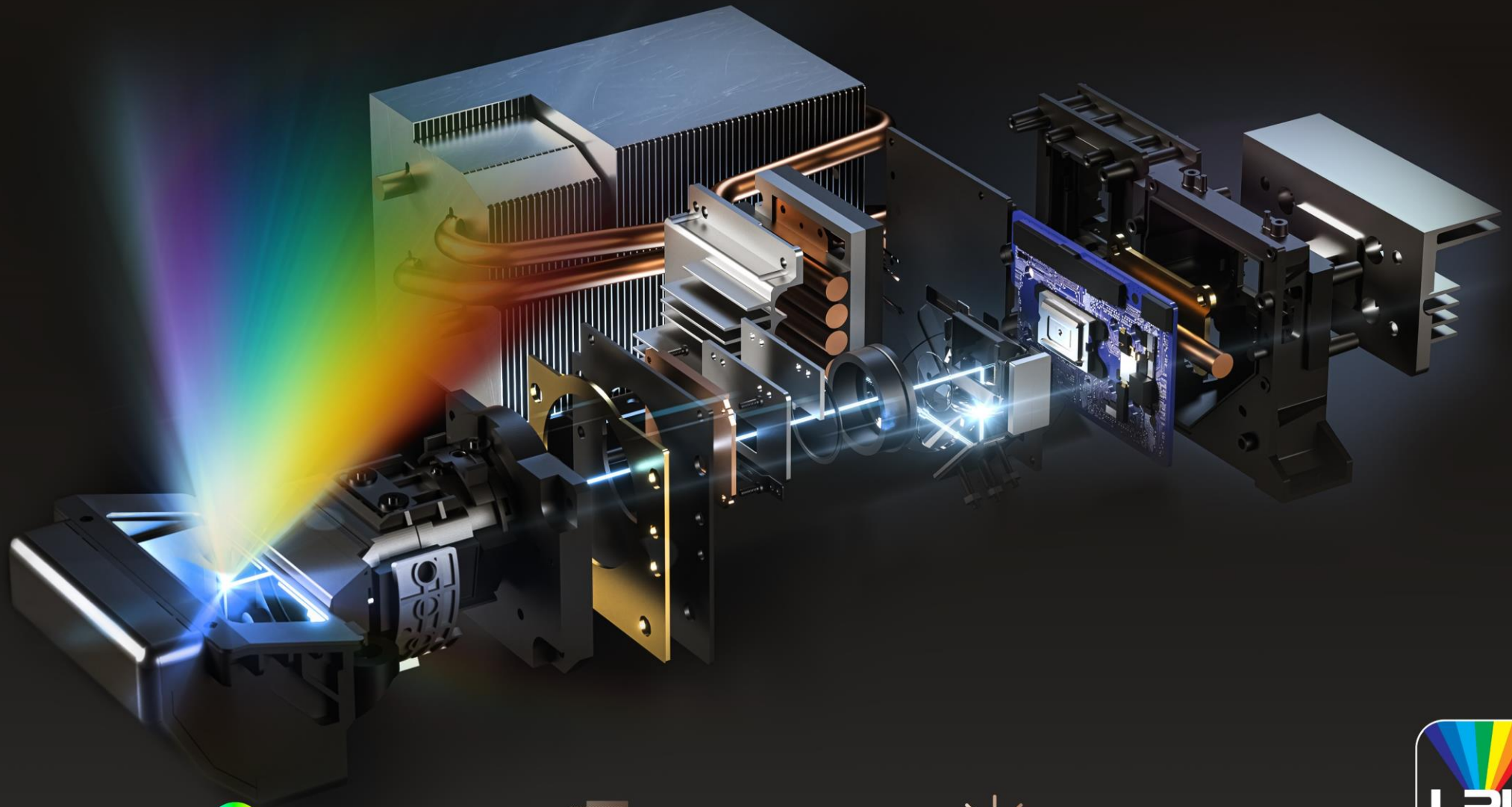
LASER
CINEMA



PT1

Laser Lights. Cinematic Nights

LPU™ DIGITAL LASER ENGINE



110%BT. 2020

Super wide colour gamut



$\Delta E \approx 0.9$

Super high colour accuracy



4K UHD High Resolution

A scene with incredible clarity



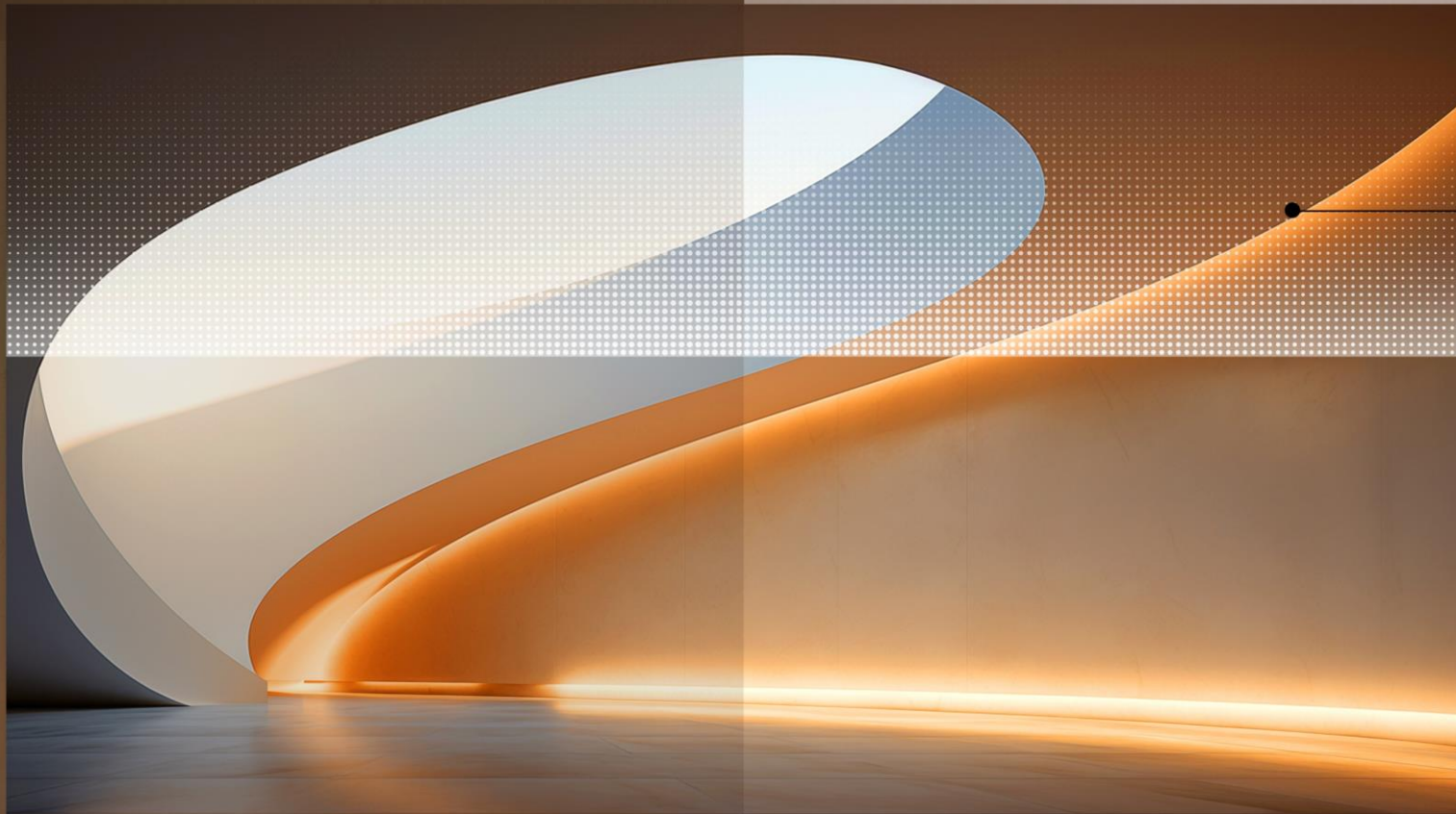
2500 ANSI Lumens Brightness

Comfortable perceived brightness





Night



Content
Adjusting



Day

Brightness that keeps up with you

Dive into a world where lights dazzle and shadows deepen. With a 2500 ANSI Lumens brightness, every subtle detail emerges with clarity. The advanced AI Light Optimization dynamically adjusts brightness to match your surroundings and content, ensuring a perfectly vibrant yet comfortable viewing experience.



2500 Lumens Brightness



AI Brightness Optimization



Fits the screen

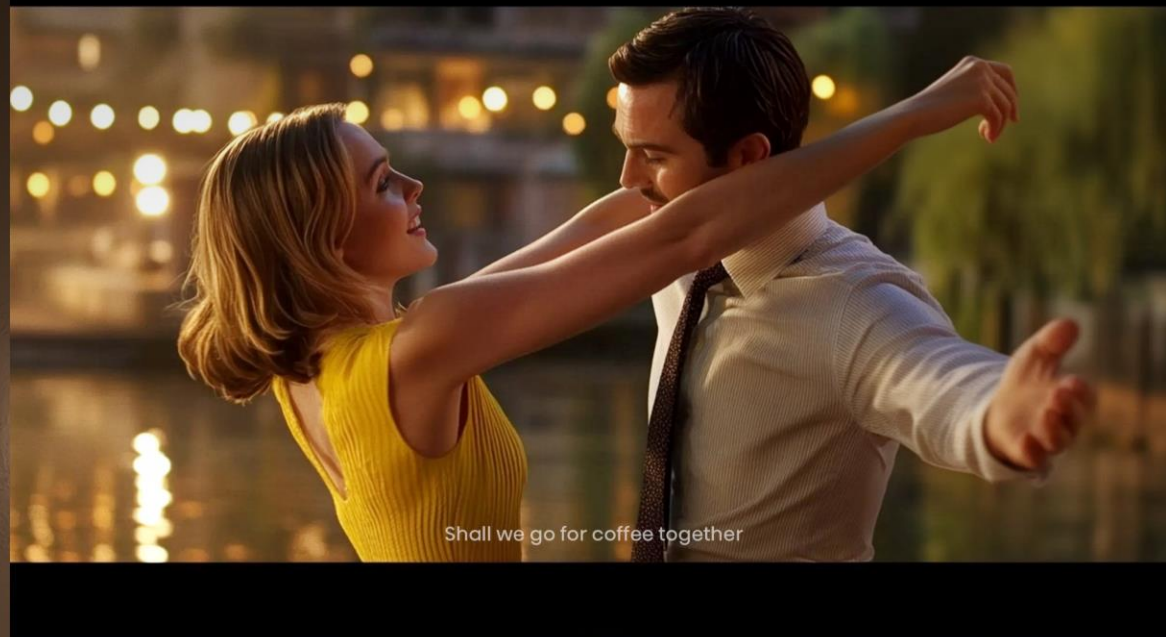
Set up your Laser Cinema in seconds. Active auto screen alignment function, simply position your PT1, and let cameras do the rest.

Auto Screen Alignment



* The screen needs to be purchased separately.
* This function is available only for screens within 120 inches.

IMAX
ENHANCED



Shall we go for coffee together

Unleash IMAX power at home

IMAX-quality cinema is now within reach. Hisense's PT1 is certified by IMAX and Hollywood's leading technical specialists to bring IMAX's signature picture quality right into your home. Experience the world's most innovative movie-going technology with breathtaking visuals and immersive sound.

Ultimate black and white

Experience layered visuals that are rich, detailed, and true to life. With 3000:1 contrast, lights dazzle and shadows deepen. Dolby Vision and support for multiple High Dynamic Range (HDR) standards further enhance depth, contrast, and intricate details for a truly cinematic experience.



3000:1
Native Contrast



Total HDR Solution



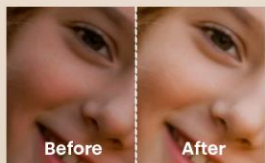
True colours intelligently enhanced

Discover a universe of colour like never seen. Surpass all other display technologies for unmatched colour space and colour accuracy, perfected by AI Colour Technology for every frame.



① AI Colour Optimization

Fine-tunes colours in real-time for faces, skies, greenery, and more.



② AI Natural Face

Preserves lifelike skin tones without overprocessing.



③ AI Colour Booster

Amplifies vibrancy for every scene.





Surrounds your senses

Experience powerful, front-firing sound with dual 15W speakers, while dual 8W top-firing speakers enhance every detail with crisp precision. Powered by Dolby Atmos, immerse yourself in a truly elevated audio-visual experience.



Front-Firing Speakers



Top-Firing Speakers

Dive completely into the 3D world

Brings every scene to life with stunning realism,
making everything on display feel truly immersive.

3D



*DLP-link active shutter 3D glasses required

Game faster win sooner

Your gaming just got an upgrade—as in you'll now have access to the most fluid motion and crispest visuals. Never miss a millisecond of the action with the highest achievable refresh rate, reaching up to HSR 240. Plus, Auto Low Latency Mode automatically detects when you've fired up your gaming console and optimizes your projector settings to give you lag-free gameplay.



 **12ms***
Input Lag

240
High Refresh Rate

 **Auto**
Low Latency Mode

 **MEMC**
Low Latency





Low Visual Fatigue

First SGS-certified Low Visual Fatigue Laser Projector with zero harmful blue light, reduced flicker, and a WVF index of 2.98 (vs. industry avg. 4, the lower the better).

* HEV%=0%, Certified by SGS, Certificate order no. SH-CERT250705789-01.



Carbon Declined. Full Lifecycle

We are living up to our commitment to carbon reduction. Through continuous efforts, we've achieved a 56% reduction in the entire lifecycle carbon emissions of PT1 compared to the previous generation. But we're not stopping here – for the planet we all share.



*The carbon footprint of PT1 is 1079.72 kilogram of CO2 eq while PL1 is 2466.06, data from SGS statement: CN25/00005489 and TÜV statement: ADTR-PEF-0023.