



* All images in this datasheet are for illustrative purposes only



Commercial TV UA731C (EU/CIS)

4K UHD Smart TV



4K UHD



Google Cast



AirPlay



Netflix

UA731C (EU/CIS)	65/55/50/43UA731C	
Design	Stand Type	2-Pole
Display	Inch	65" / 55" / 50" / 43"
	Resolution	4K Ultra HD (3,840 × 2,160)
Broadcasting System	Digital	DVB-T2/C/S2
	Analog	SECAM / PAL
VESA	65", 55"	300 × 200 mm
	50", 43"	200 × 200 mm



4K UHD, Vibrant Viewing in Ultra High Resolution

LG UHD TVs surpass your expectations every time. Experience lifelike picture quality and vivid colors with four times more pixel accuracy than Full HD. LG's powerful processor boosts the resolution to the original quality and 4K Super Upscaling enhances resolution, brightness, and clarity. Vibrant colors and brightness take the screen resolution to new heights. Jump into elevated image quality with sharper contrast by HDR10 Pro*.

* HDR10 Pro is a technology developed by LG Electronics based on the standardized picture quality of standard 'HDR10'.



Get Total Connectivity from Your TV

Cast your apps directly onto your TV. See content from your iPhone or Android device on your LG TV screen effortlessly with Apple AirPlay and Chromecast built-in.

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Easily Accessible to Netflix Application

Experience a wide variety of video content from Netflix on UA731C with Pro:Centric solution. Enjoy the comfort of your room and a streaming service that offers a thousands of selections.

* Netflix membership required.



Slim Depth for a Sleek Look

With a slim design, the UA731C series integrates smoothly into the interiors, delivering a modern impression to guest.

* In case of 65" ~ 43" display

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