



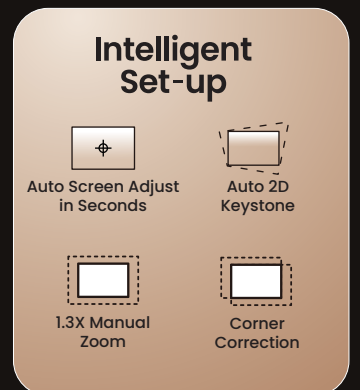
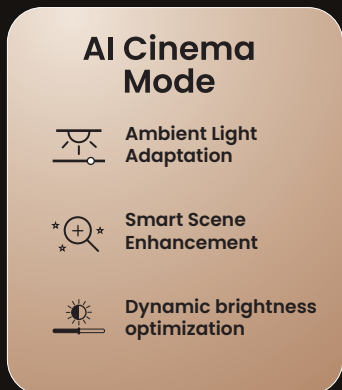
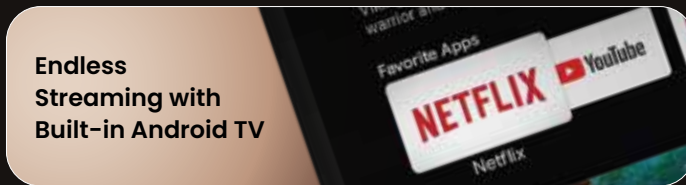
Step into Cinematic Magic with Ai⁺

World's 1st Artificial Intelligence Powered 4K 4LED Home Cinema Projector



TOF Sensor
Ai Camera

W2720i | Ai⁺ Cinema





AI Picture Enhancement

The BenQ W2720i, World's first AI home cinema projector. With its AI camera, W2720i intelligently optimizes color, and brightness based on ambient light and scene content. This adaptive technology ensures a stunning visual clarity in any setting.



Unparalleled Visuals

Experience immersive cinematic visuals with True 4K UHD resolution, 90% DCI-P3 color coverage and BenQ HDR-PRO™ technology for the most immersive, eye-popping experiences.



Intelligent Set-Up

W2720i fits perfectly into any installation sites of any size. It offers a flexible projection setup that can project a 120" screen from just 2.7 meters away, with features like 1.3x zoom, Auto Screen adjust in seconds, 8-point Corner Fit, and Vertical Lens Shift.



Seamless Streaming

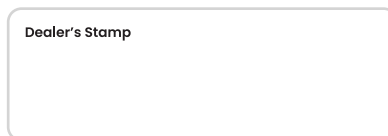
Powered by Google-licensed Android TV, the W2720i offers a variety of online media, enabling you to indulge in true 4K content streaming from platforms such as Netflix, Amazon Prime etc.

W2720i Specifications

Display	
Projection System	DLP
Resolution	4K UHD (3840 x 2160)
Brightness (ANSI Lumens)	2500 ANSI Lumens
Contrast Ratio* (FOFO)	20,00,000:1
Rec.709 Coverage	98%
DCI-P3 Coverage	90%
Display Color	1.07 billion colors
Aspect Ratio	Native 16:09
Light Source	4LED
Light Source Life*	20,000/30,000 hrs (normal/eco)
Optical	
Throw Ratio	1.0 ~ 1.3
Zoom Ratio	1.3X
Keystone Correction	2D, Auto Vertical & Manual Horizontal ± 30 degree
Projection Offset	100%
Projection Size	30" ~ 300"
Audio	
Built-in Speaker	5Wx2
I/O Interface	
Connectivity	HDMI-1 (HDCP 2.3), HDMI-2 (Audio Return+) (HDCP 2.3, CEC/ARC/eARC), HDMI 2.1 (4K 120 Hz), USB 2.0 Type-A port (Media Reader), USB 2.0 Type-A port (5V/2.5A power supply), USB 2.0 Type Mini B (TI Firmware upgrade), Audio Out (3.5mm mini jack), 12V Trigger (3.5mm Jack), RS232 In (D-sub 9pin), Audio Out (SPDIF), IR Receiver x2
Special Features	
Features	Artificial Intelligence Picture Quality Tuning, Android TV with Pre-Installed Netflix
Compatibility	
Input Lag	17.9ms (1080P 60Hz), 17.9ms (4K 60Hz), 21ms (1080p120Hz), 8.7ms (1080P 240Hz)
Power	
Power Consumption(Typical)	Max 290W, Normal 260W, Eco 220W
Standby Power Consumption	0.5W Max. at 100 ~ 240VAC
Power Supply	VAC 100 ~ 240 (50/60Hz)
Dimension and Weight	
Product Dimensions (WxDxH)	420 x 143 x 305 mm
Product Weight	6.5 Kg
Operation Condition	
Noise Level(Normal/Eco)	28/26 dBA
Operating Temperature	0 ~ 40°C
Accessories	
Accessories (Standard)	Android TV dongle QS02, Lens Cover, Power Cord, Quick Start Guide, User Manual E-edition, Remote Control, Warranty Card, Regulatory Statements

*Lamp life results will vary depending on environmental conditions and usage. Actual product's features and specifications are subject to change without notice.

*The Contrast is measure by FOFO standard.



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W2720i comes with 3-years on-site warranty.

The LED light source is also covered by a warranty of 3 years or 5,000 hours whichever is earlier.

